



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015-7010

## Contract #

**851735**

**Schedule Dates** 08/30/12-09/05/12  
**Advertiser** Todd Akin for Senate (39432)  
**Agency/T-Code** Strategic Media Placement (7970)/157739025  
**Product** Political - US Senate (1176)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** EVERSOLE,WHITNEY  
**Phone/Fax** (703) 528-9837 /  
**CPE** 2638  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Standard  
**Comments** TODD AKIN FOR SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/29/12  
**Last Modified** 08/29/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06300694  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,835.00  
**Net Total** \$16,065.00  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	18	\$18,900.00
<b>Grand Total:</b>	<b>18</b>	<b>\$18,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	20054- News @ 5pm M-F						1			1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)		8/29/12
2.0	Normal Line / SPOT	09/04/12-09/05/12	4	:30	20054- News @ 5pm M-F	2		X	X					2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/29/12
3.0	Normal Line / SPOT	08/30/12-08/31/12	4	:30	20055- News @ 6pm M-F	2				X	X			2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/29/12
4.0	Normal Line / SPOT	09/03/12-09/05/12	4	:30	20055- News @ 6pm M-F	3	X	X	X					3	\$800.00	\$2,400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/29/12
5.0	Normal Line / SPOT	08/30/12-08/31/12	4	:30	20062- News @ 10pm M-F	2				X	X			2	\$1,700.00	\$3,400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/29/12
6.0	Normal Line / SPOT	09/03/12-09/05/12	4	:30	20062- News @ 10pm M-F	3	X	X	X					3	\$1,700.00	\$5,100.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/29/12
7.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	20103- News @ 6pm Sa							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/29/12
8.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	20108- News @ 10pm Sat							1		1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/29/12
9.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	8A- 10A (CT)								1	1	\$650.00	\$650.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/29/12
10.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	20757- News @ 5:30pm Su								1	1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/29/12
11.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	20789- News @ 10pm Sun								1	1	\$1,700.00	\$1,700.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: